

Use the power of finance to become a more informed business leader

EXECUTIVE PROGRAM IN GLOBAL STRATEGIC FINANCE

Through real-life case studies and practical projects, gain the strong foundational finance knowledge you need to upskill beyond accounting and become a frontrunner for future leadership roles



In association with
Pearson Professional Programs
and SP Jain



S P Jain
School of Global
Management

DUBAI • MUMBAI • SINGAPORE • SYDNEY

Why study Global Strategic Finance?

It is no longer simply the responsibility of the CFO to have a concrete understanding of income statements and balance sheets. All functional leaders of today need this knowledge to enhance business confidence and maximise stakeholder value, but studies show that many currently do not have a strong grasp on financial management.

The 6-month Executive Program in Global Strategic Finance is designed for executives who want to master complex financial ideas and gain a comprehensive overview of the financial practice they will encounter in their roles. By helping you build a strong foundation of financial knowledge, this course will enable you to prove your organizational value and be a top candidate for future leadership positions

Learn flexibly from world-leading experts in finance

This program integrates online interactive sessions with case-based learning to give you a comprehensive overview of the latest financial practices. You will explore real examples of practical challenges from a range of international companies, working in teams with other learners on a capstone industry project. With decades of business and finance experience, our world-leading faculty offer mentorship and career support to help you progress with the new skills you've gained.

The course starts with an introductory module on the core principles and tools executives need to know to manage for value creation, with the following 4 modules explaining these techniques more in-depth. You'll learn how to identify factors that drive a firm's profitability, analyze business and financial risks, evaluate capacity to finance activities and more.

Taught online with one class a week, you can complete this course in six months alongside your career and apply your learning in real-time. Live sessions from industry professionals and a global network of fellow students will further enhance your studies and industry connections. You'll also have the chance to connect with peers and academics face-to-face on a 2-day campus immersion.



What will you learn?

During the course, you will develop the key financial skills and knowledge needed to become a more informed business leader. Explore the latest concepts of financial management in a modern business environment, including value creation, business performance, investment decisions and more.

On completion, you will be able to:

- Make more grounded domestic and international decisions to increase chances of business survival and success
- Understand how managers should make investment and financing decisions to maximise a firm's value
- Better manage corporate risk
- Evaluate a firm's liquidity position and operational efficiency
- Assess the ability to generate and control cashflow
- Evaluate and plan a firm's future development
- Utilize your role for organizational value enhancement by employing the core principles of value creation
- Manage for value creation

Program Details



Six months (with 2 days campus immersion)



Interactive live online classroom sessions



6-8 hours per week



Fees: £1,300 | ₹1.30 Lakh + GST

Call us at +91-7353935699 for a personalized consultation.

Benefits of the program

Gain strong foundational knowledge

Develop the key financial skills and knowledge you need to become a more informed business leader.

Study the latest concepts of financial management in a modern business environment, learning from world-leading academics in interactive live sessions.

The course's introductory module covers the core principles and tools that executives need to know to manage for value creation. The following 4 modules will explore these techniques in more depth to develop your expertise.

■ Learn from real-world company case studies

The course centres around carefully selected case studies of international companies that have faced practical challenges in financial management, and how they have recovered. You'll explore examples of investment, financial statement analysis, risk management and more.

■ Connect with industry expert speakers

You will benefit from guest lectures by industry experts. In these talks you'll have the opportunity to interact with business leaders from diverse fields to discuss contemporary topics and supplement your academic learnings.

■ Apply your learnings on a practical capstone project

In your final project you will undertake a real-life industry project, gain an in-depth understanding of the wealth management industry and apply your learning within your organization. You'll be provided with a live business challenge and propose relevant, holistic and actionable recommendations to the company facing it. The faculty team will provide regular touchpoints for mentoring and guiding work to see projects through to completion.

■ Upskill flexibly and online

You will receive dedicated student support from your first enquiry until you finish the course. There will be no need to take a career break as you study. In fact, you can add extra value to your organization by applying your learnings from the course in your role.



Module topics:

1. The essence of value creation, concepts and techniques

This introductory module covers the core principles and tools that executives need to know to manage for value creation, including value creation's three pillars: financing decisions, investment decisions and business decisions. Beyond this, the module explains how balance sheets and income statements are constructed and interpreted.

2. Evaluating and assessing business performance

This module reviews the techniques that executives should use to assess a firm's financial health, plan for its future and enhance its chances of success. The topics in this module examine in detail the financial diagnostics and managerial tools that were introduced in module 1.

3. Managing investment decisions

This module demonstrates how managers should make investment decisions that maximise a firm's value. It examines the Net Present Value (NPV) rule in detail and how to apply this to decision-making, as well as reviewing some alternative approaches. Finally, this module also teaches participants how to assess an investment proposal's capacity to create value.

4. Managing financing decisions

This module explains how managers should make financing decisions that maximize value. It looks at the function of financial markets as a source of cash and examines the role markets play in the process of value creation. In addition, module 4 teaches participants how to make value-creating financing decisions by designing a capital structure that maximises its market value and minimizes its cost of capital.

5. Managing strategic business decisions

Module 5 concludes the program with a focus on making value-creating business decisions. It begins with recapping the various models and techniques used to value firms, before detailing the comprehensive framework to identify, measure and manage risks. The module also covers financial management in an international environment, as well as summarising the analytical framework underlying value creation.



About SP Jain School of Global Management (SP Jain Global)

SP Jain School of Global Management is an Australian business school that provides a modern, relevant and practical global business education. With campuses in the dynamic business hubs of Dubai, Mumbai, Singapore and Sydney, we are renowned for our multi-city undergraduate and postgraduate programs, as well as doctoral, executive and short-term online programs.

Global rankings

#1 in India

Data Science Education Rankings of Top Undergraduate Programs, Analytics India Magazine 2020

Top 15 in the World

Forbes Best International 1-Year MBAs 2019

Top 5 in the World

Times Higher Education Wall Street Journal Top 1-Year International MBAs 2018

Top 20 in the World

Forbes Best International 1-Year MBAs 2017

Top 100 in the World

The Economist Full-Time MBA Rankings 2015

Top 10 in the World

Forbes Best International 1-year MBAs 2015

#1 in Dubai

Global Brands Magazine, UK 2015

#1 in the UAE

Nielsen MBA Salary Audit Report 2014

Top 100 in the World

Financial Times Global MBA Rankings 2011 & 2012

Top 20 in the World

Forbes Best International 1-year MBAs 2013

World-class faculty

The faculty members at SP Jain are more than just forerunners in their areas of learning and ability; they are the academic strength that nurtures the leaders of tomorrow. Our faculty gains its global reputation for more than just our scholarly and professional knowledge, but also for the integral contributions we make to ever-evolving business practices across the world. We are active partners within businesses worldwide that help us shape the curriculum and teaching methodologies to best suit the demands of the corporate world.

Program Director



More than **74%** of SP Jain's faculty have doctoral degrees



Hail from five continents and span **diverse research expertise**



Educated at **leading universities** like Harvard, Cambridge, Cornell, Duke, John Hopkins, LBS and Oxford



Taught at **institutes** like INSEAD, NUS, UCLA, York University and the University of Western Australia

Program Director: Dr Arindam Banerjee



Dr. Banerjee holds a Doctoral Degrees, in Educational Leadership from UK and a MBA in finance and a PG Diploma in Business Administration with Finance major. He earned a bachelor's degree in Commerce from Calcutta University before gaining a Postgraduate Diploma in Business Finance from ICFAI Business School.

Dr. Arindam Banerjee is an associate professor of Finance and Assistant Dean for the full-time MBA programs at SP Jain School of Global Management's Dubai Campus. Additionally, he serves as a Governing Board Member at Delhi Private Schools (DPS) in UAE.

He is the recipient of the prestigious annual "Outstanding Global Management Researcher Award" by All India Management Scholars (AIMS) International (2022). He is also the recipient of the prestigious annual "Education 2.0 - Outstanding Leadership Award" in 2022 and "Top 100 Leaders in Education" in 2019 by US-based Global Forum.

Arindam joined SP Jain School of Global Management in 2008 when he joined as an Assistant Professor of Finance, remaining in this role until 2018. Following this, he went on to work as an Associate Professor of Finance at Amity University in Dubai until 2019.

Arindam is currently an Associate Professor and Assistant Dean on the Global MBA & Master of Global Business programs at SP Jain. He is also the Program Director of the Executive Program in Global Strategic Finance.

Recognition and accreditations

In 2022, Dr Banerjee won the Outstanding Global Management Researcher Award by AIMS International. In 2019, he was ranked in the Top 100 Leaders in Education by the US-based Global Forum for Education and Learning. He is an honorary member of The Association of Certified Treasures (ACT) UK and a member of the Middle East Economic Association (MEEA). He specialises in the areas of corporate finance, financial statement analysis, private equity, and mergers and acquisitions.

Program Faculty



Rajesh Madhavan
Adjunct Faculty
SP Jain School of
Global Management



Dr. Amit Bagga
Adjunct Faculty
SP Jain School of
Global Management



SPR Vittal
Assistant Professor
SP Jain School of
Global Management

Career support

With SP Jain's Executive Program in Global Strategic Finance, you can advance your career and pursue new opportunities in your current organization and externally.

Career Development

Our practical and transformative career-building workshop covers:

- How to make a personal career development plan
- How to network effectively
- How to build your personal brand.

Professional Resume Building & Feedback

Our state-of-the-art online resume builder has content templates in 15+ different designs to give you a professional image and boost your chances of getting shortlisted. It:

- Guides you step-by-step through the resume-building process
- Offers a live resume review for exhaustive feedback and suggestions that you can easily incorporate
- Analyses your suitability for target roles and recommends skills that can boost your profile and increase your chances of getting shortlisted
- Supplements your application with a matching cover letter to make a great first impression.

LinkedIn Review

Optimize every component of your LinkedIn profile to increase search results and generate interest among head-hunters.

Alumni Status

The learner gets the Executive Education Alumni. This community is your lifetime connection to a growing network comprising over 10000+ Alumni worldwide.



Who should attend?

This program is suitable for mid and senior-level management.

It may also benefit you if you have some formal training in finance and accounting, such as a Chartered Accountant (CA) qualification, though this isn't essential.

Similarly, you may be at an advantage if you have experience working with both internal and external stakeholders, and/or earn an annual salary between INR 5 Lakh – 12 Lakh. However, again, lacking this experience will not prevent you from being accepted onto the program.

Application process



Step 1: Fill out the application form

Introduce yourself and share some key information about your professional accomplishments and academic background to assess your compatibility with the program.



Step 2: Get shortlisted and receive your offer letter

The Admissions Committee will review your application and score your profile. If you qualify, you will receive an offer letter confirming your admission to the Executive Program in Global Strategic Finance.



Step 3: Confirm your seat

Enroll on the program by making your payment, and we will send your welcome information.

Upon successful completion of the program, you'll earn a digital certificate

Visit our Executive Program in Global Strategic Finance course page to apply for the next intake.